

# 365ss

KENTUCKY BLUEGRASS BLEND



- ▶ **Rapid Establishment**  
*Fastest Establishing Bluegrasses*
- ▶ **High Turf Quality**  
*Dark Green And Very Dense*
- ▶ **Excellent Wear Tolerance**  
*Top-Rated Recovery*
- ▶ **Superior Disease Resistance**  
*Dollar Spot And Stem Rust Resistance*
- ▶ **Ideal For Bluemuda Applications**  
*Use With Bermudagrass Base For Year-Round Play*



# 365ss

KENTUCKY BLUEGRASS BLEND

A new player has exploded onto the sports turf scene! 365ss is a revolutionary new bluegrass blend that offers the best of what sports turf professionals demand. 365ss is extremely fast to germinate and establish creating a dense sward with superior sod strength. 365ss is dark green with excellent turf quality and produces a beautiful field that looks as good on television as it does in person. 365ss also holds up to extreme wear and traffic, recovering quickly between games and allowing for more. If you want different choose the competitors product...if you want the best choose 365ss!

“Mountain View Seeds gives us the results we need to see here at the Rose Bowl.”

- Will Schnell - Turf Superintendent (Ret.)

365ss combines the unique properties of 3 top- rated bluegrass varieties. Bolt, Legend and Blue Note consistently rank high in NTEP trials and when combined create a better overall product with superior performance than other similar blends.

365ss is ideal for sod production, sports fields, home lawns and can be overseeded into dormant bermudagrass for the ultimate BLUEMUDA turf. If you need the ultimate bluegrass blend that is highly wear-tolerant, dark green, and dense. choose 365ss.



## 2011-2016 NTEP DATA

### BLUE NOTE

TRIAL	SCORE	RANK
Turf Quality	6.5	#1
Genetic Color	5.9	Highest 8.2
Density (Summer)	8.7	#2
Seedling Vigor	6.1	Highest 7.7
Dollar Spot Resistance	8.0	Highest 8.7
Stem Rust Resistance	7.0	Highest 9.0
Mowing Quality	8.7	#1
Turf Uniformity	7.8	#1

### BOLT

TRIAL	SCORE	RANK
Turf Quality	5.9	Highest 6.5
Genetic Color	5.8	Highest 8.2
Density (Summer)	7.7	Highest 8.8
Seedling Vigor	7.7	#1
Dollar Spot Resistance	5.7	Highest 8.7
Stem Rust Resistance	7.7	Highest 9.0
Mowing Quality	8.0	Highest 8.7
Turf Uniformity	7.1	Highest 7.8

### LEGEND

TRIAL	SCORE	RANK
Turf Quality	5.9	Highest 6.5
Genetic Color	7.8	Highest 8.2
Seedling Vigor	6.1	Highest 7.7
Dollar Spot Resistance	8.7	#1
Stem Rust Resistance	6.0	Highest 9.0
Mowing Quality	6.0	Highest 8.7
Turf Uniformity	7.3	Highest 7.8

ALL DATA TAKEN FROM THE 2011-2016 NTEP KENTUCKY BLUEGRASS TRIAL REPORT. TURFGRASS QUALITY AND OTHER RATINGS 1-9; 9=BEST

**SEEDING** For most applications, 365ss should be sown at 2-4 lbs per 1000 sq. ft. or 100-175 lbs per acre. Consistent watering is very important until after the first cutting. 365ss is ideal for renovating existing turf that has been damaged or thinned by disease or wear. Overseed at 1 1/2 to 2 1/2 lbs per 1000 sq. ft.

**MAINTENANCE** 365ss is versatile, growing well in both full and partial shade, and under both high and low maintenance programs. Mow as necessary, removing no more than 1/3 of the leaf. 365ss can be maintained at 1/2" height when adequate moisture and nutrients are available. At a minimum, fertilize annually with 2 to 3 lbs of nitrogen per 1000 sq. ft. in a balanced formulation. More intensive programs produce a denser, more attractive turf.



"In 2018 we started an inter seeding program with 365ss on a couple of our soccer and baseball fields. We have had great success with the establishment and playability with the 365ss. It has allowed us to have safer and more aesthetically pleasing field conditions in the spring and fall when the Northbridge Bermuda grass on these fields is in dormancy stage. This occurs during the time frame from mid October through late May here in the transition zone. I highly recommend 365ss for a potential inter seeding program in Bermuda grass athletic fields."

- Mike Ginder - Supervisor, Louisville, KY Parks & Recreation.



HIGH OVERALL TURF QUALITY  
HANDLES LOW MOWING  
COMPACT GROWTH HABIT  
VERY DENSE  
DOLLAR SPOT AND STEM RUST RESISTANCE  
UNIFORM GROWTH HABIT



HIGH OVERALL TURF QUALITY  
RAPID GERMINATION  
FAST ESTABLISHING  
HANDLES LOW MOWING  
UNIFORM GROWTH HABIT



HIGH OVERALL TURF QUALITY  
VERY DARK GREEN COLOR  
AGGRESSIVE GROWTH HABIT  
HANDLES LOW MOWING  
DOLLAR SPOT RESISTANCE

"365ss is the next generation of "Tuckahoe's Game Day Sod®" that is used by a number of professional sports fields around the region."

- Allen Carter - Business Administrator, Tuckahoe Turf Farms



LOUISVILLE METRO PARK - LOUISVILLE, KY



THE ROSE BOWL - PASADENA, CA



TUCKAHOE TURF FARMS - HAMMONTON, NJ

SATISFIED 365SS CUSTOMERS

## BLUEMUDA APPLICATION FOR YEAR ROUND PLAYABILITY SEED 365ss INTO EXISTING BERMUDAGRASS



As the demands on sports fields continue to increase, turf managers are faced with ensuring a ready-to-play surface year-round. For bermudagrass fields, this means overseeding on an annual basis. **BLUEMUDA 365ss** is an interseeding solution that offers year-round playability, with high-quality, fast germinating bluegrass varieties that combine extremely well with improved bermudagrasses. The right choice in bluegrasses is the key to the program. The varieties used in Bluemuda 365ss offer extremely fast germination and establishment and extremely high turf-quality. In addition, they are some of the most durable and wear-tolerant varieties available. They have excellent recuperative abilities and stand up to the most rigorous use. If you are tired of overseeding and want a long-term solution choose Bluemuda 365ss.

### ESTABLISHMENT

- **BLUEMUDA 365ss** can be established in both the fall and spring, however for the best chance at success fall is ideal. The fall offers the bluegrasses the best chance for survival while the bermudagrass base is going into dormancy.



BLUEMUDA 365ss after fall traffic.



Bermudagrass after fall traffic.

- Scalp the bermudagrass base to allow good seed to soil contact for the bluegrass, taking care to ensure the base is not destroyed. Use a typical overseeding setting for your scalping height.
- Seed **BLUEMUDA 365ss** as recommended, ensuring adequate coverage.
- Drag after seeding to help seed migrate through the base. Dragging in two different directions is highly recommended.

### 2017 UK TRIAL DATA

VARIETY	SUMMER COVER % JULY 19	SUMMER TRAFFIC TOLERANCE %	SOD STRENGTH LB/INCH
<b>BLUEMUDA 365ss</b>	<b>63.3</b>	<b>40.47</b>	<b>417.50</b>
HGT	65.0	40.00	412.50
SHAMROCK	58.3	19.53	274.00
RIVIERA	63.3	100.00	155.00
LSD VALUE	8.46	23.33	94.27

2017 UNIVERSITY OF KENTUCKY, LEXINGTON BERMUDAGRASS INTERSEEDING TRIAL. ALL PLOTS HAD RIVIERA BASE AND WERE OVERSEEDED IN THE FALL OF 2016.



BLUEMUDA 365ss trial at the University of Kentucky, Lexington.

## MOUNTAIN VIEW SEEDS BRINGS OREGON'S BEST TO YOU.

Sheltered by Mt. Hood, the Willamette Valley enjoys mellow sunshine, gentle rain and mild winters. It's the grass seed production capital of the world.

In 1946, farmers in Pratum, just east of Salem, founded a co-op to handle the prime seed that grows in our fertile soils. More than a half century later, Mountain View Seeds still reaps the benefits of the outstanding Willamette Valley climate.

In the northern part of the valley, crop rotation and abundant irrigation produce clean, high-quality turf seed.

The grain elevator at the Pratum Co-op has been a Willamette Valley landmark since 1946. For 35 years, the co-op handled public grass seed varieties, adding private varieties in the 1980's. Mountain View Seeds, Ltd., a subsidiary of the Pratum Co-op, was created to manage mounting demand of grass seed production.

At Mountain View Seeds, we rely on experience and people. We know grass seed research, production and processing — after all, we have more than 50 years of experience.

We also take pride in the knowledge and skill of our staff. From research and development to production to order fulfillment, we hire the best... to make buying grass seed easy.



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